

Haley Peterson

55-652 Wahinepe'e St Laie, HI 96762, (801)-888-9098, Videographer, Photographer, Multi-Skilled Worker, People Person | (801) -888-9098 | haleyallysepeteron@gmail.com

EDUCATION

Current Student- Expected Graduation: April 2026

2021 - 2026

Brigham Young University - Hawaii, Laie HI

Westlake High School, Saratoga Springs, UT - High School

2018 - 2021

University Hawaii, Laie, HI- Current, Westlake, Saratoga Springs, UT

- Served as team captain and president in various clubs and sports teams

Brigham Young University-Hawaii

August 2021 - Present

- Major: Health and Human Science
- Minors: Film and Business Management
- Active participant in campus organizations and leadership roles

SKILLS

- Strong Communication and Leadership Abilities
- Proficient in Video Editing Software (Adobe Premiere, Final Cut Pro)
- Tech-Savvy with Extensive Knowledge of Social Media Platforms
- Creative and Adaptable in High-Pressure Environments
- Team-Oriented and Client-Focused

LANGUAGES

Fluent in English

EXPERIENCE

Owner/Videographer & Photographer

September 2019 - Present

Haley Peterson Films, USA

- Founded and grew a videography business, delivering high-quality media content for 20+ weddings, births, events, and couples' sessions
- Secured multiple awards at film festivals by consistently producing top-tier visual content
- Managed all aspects of business operations, including client acquisition, project execution, and financial management

Video Editor

August 2021 - Present

MaceyMedia, Utah County, UT

- Edited over 50 promotional videos and documentaries for businesses, enhancing brand visibility and digital presence
- Collaborated with clients to create customized visual content resonates with target audiences

Online Video Editor

January 2024 - Present

The Crypto Code, USA

- Created over 30 promotional videos and shorts for cryptocurrency-related content, driving engagement across multiple platforms
- Implemented innovative editing techniques to stay aligned with the evolving trends in cryptocurrency and blockchain

Food Prep & Server

January 2023 - May 2023

The Elephant Shack, Polynesian Cultural Center, Oahu, HI

- Delivered efficient food preparation and service to hundreds of daily customers in a high-volume food truck
- Enhanced customer satisfaction by providing fast, friendly service and maintaining a clean, organized work environment

Assistant Manager

July 2019 - February 2020

Subway, Saratoga Springs, UT

- Promoted to Assistant Manager within two months, overseeing a team of 5 employees
- Optimized store operations by managing inventory, training staff, and improving customer service standards

Freelance Ukulele Instructor

June 2016 - June 2018

Self-Employed, Utah County

- Founded a music instruction business at the age of 14, providing personalized ukulele lessons and organizing summer ukulele camps for children
- Developed teaching strategies to engage students and foster a love for music